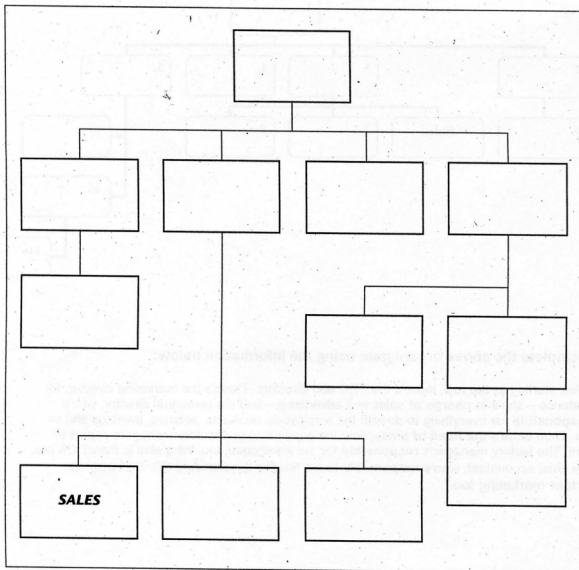


Organigrams



"Well, starting at the top, there's the CEO and the directors. There's the marketing director, for instance - she's in charge of sales and advertising - and the personnel director, who's responsible for everything to do with the employees: contracts, salaries, training and so on. Then there's the head of production; the purchasing and factory managers report to him. The factory manager's responsible for the warehouse, too. Who else is there? Oh yes, the chief accountant, who's responsible to the finance director. And PR; that comes under marketing, too."