

Brands extra vocab exercise

Fill in words from the *Brands extra vocab* handout as appropriate.

A: Can you look up something on the internet for me?

B: Sorry, I have no internet access from my phone.

A: Really? What is it?

B: It's a Panasonic.

A: Never heard the mentioned in connection with mobile phones. So they haven't got the technology yet?

B: Sure they have, but it's a very old

Panasonic



A: Do you buy organic food?

B: Definitely, but I don't normally go for the more expensive like Zwergenwiese.

A: What the hell is Zwergenwiese?

B: Oh they make spreads. Never seen their, the one with a red pointed cap?

A: No. So what do you buy, then?

B: Mostly stuff from the supermarket, with the EU Organic on it.



Bonus: The difference between a tag and a label



Price tags



Price labels